



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 173869
Inv Date 9/30/2012
Terms Net 30
Contract 48285
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1844 Sked A Add 9.25-10.1 (27837)
Acct Types Local/Political Candidate Agency
Est/Headline 1844/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:59PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (3), Tu, We, Th, Fr	09/26/12 7:58AM (We)	00:30	Today Show	OFA12Z128H	\$2000.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (3), Tu, We, Th, Fr	09/27/12 7:58AM (Th)	00:30	Today Show	OFA12P130H	\$2000.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (3), Tu, We, Th, Fr	09/28/12 7:26AM (Fr)	00:30	Today Show	OFA12P130H	\$2000.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (3), Tu, We, Th, Fr	09/26/12 8:27AM (We)	00:30	Today Show	OFA12Z128H	\$2000.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (3), Tu, We, Th, Fr	09/27/12 8:50AM (Th)	00:30	Today Show	OFA12Z128H	\$2000.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (3), Tu, We, Th, Fr	09/28/12 8:30AM (Fr)	00:30	Today Show	OFA12Z128H	\$2000.00	
3.0	SPOT	3:00PM- 3:30PM	Per week (2), Tu, We, Th, Fr	09/26/12 3:28PM (We)	00:30	Family Feud Episode: 12032	OFA12Z128H	\$500.00	
3.0	SPOT	3:00PM- 3:30PM	Per week (2), Tu, We, Th, Fr	09/27/12 3:16PM (Th)	00:30	Family Feud Episode: 12033	OFA12P130H	\$500.00	
4.0	SPOT	3:30PM- 4:00PM	Per week (2), Tu, We, Th, Fr	09/26/12 3:57PM (We)	00:30	Family Feud Episode: 12037	OFA12Z128H	\$500.00	
4.0	SPOT	3:30PM- 4:00PM	Per week (2), Tu, We, Th, Fr	09/28/12 3:51PM (Fr)	00:30	Family Feud Episode: 12039	OFA12P130H	\$500.00	
5.0	SPOT	4:00PM- 4:30PM	Per week (2), Tu, We, Th, Fr	09/26/12 4:21PM (We)	00:30	7 News at 4	OFA12Z128H	\$1000.00	
5.0	SPOT	4:00PM- 4:30PM	Per week (2), Tu, We, Th, Fr	09/27/12 4:19PM (Th)	00:30	7 News at 4	OFA12Z128H	\$1000.00	
6.0	SPOT	4:30PM- 5:00PM	Per week (2), Tu, We, Th, Fr	09/27/12 4:47PM (Th)	00:30	7 News at 4	OFA12P130H	\$1200.00	
6.0	SPOT	4:30PM- 5:00PM	Per week (2), Tu, We, Th, Fr	09/28/12 4:56PM (Fr)	00:30	7 News at 4	OFA12Z128H	\$1200.00	
7.0	SPOT	5:00PM- 5:30PM	Per week (2), Tu, We, Th, Fr	09/26/12 5:14PM (We)	00:30	7 News at 5	OFA12Z128H	\$1500.00	
7.0	SPOT	5:00PM- 5:30PM	Per week (2), Tu, We, Th, Fr	09/27/12 5:28PM (Th)	00:30	7 News at 5	OFA12Z128H	\$1500.00	
8.0	SPOT	5:30PM- 6:00PM	Per week (2), Tu, We, Th, Fr	09/27/12 5:55PM (Th)	00:30	7 News at 5	OFA12P130H	\$1600.00	
8.0	SPOT	5:30PM- 6:00PM	Per week (2), Tu, We, Th, Fr	09/28/12 5:45PM (Fr)	00:30	7 News at 5	OFA12P130H	\$1600.00	
9.0	SPOT	6:00PM- 6:30PM	Per week (2), Tu, We, Th, Fr	09/27/12 6:27PM (Th)	00:30	7 News at 6	OFA12Z128H	\$2000.00	
9.0	SPOT	6:00PM- 6:30PM	Per week (2), Tu, We, Th, Fr	09/28/12 6:14PM (Fr)	00:30	7 News at 6	OFA12Z128H	\$2000.00	
10.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	09/25/12 7:16PM (Tu)	00:30	Access Hollywood Episode: 4187	OFA12G086H	\$2000.00	
10.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	09/26/12 7:10PM (We)	00:30	Access Hollywood Episode: 4188	OFA12Z128H	\$2000.00	
11.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	09/25/12 7:43PM (Tu)	00:30	EXTRA Episode: 19020	OFA12G086H	\$2200.00	
11.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	09/28/12 7:58PM (Fr)	00:30	GRIMM (R)	OFA12P130H	\$2200.00	
12.0	SPOT	11:00PM-11:35PM	Per week (2), Tu, We, Th, Fr	09/27/12 11:24PM (Th)	00:30	7 News at 11 PM	OFA12Z128H	\$2500.00	
12.0	SPOT	11:00PM-11:35PM	Per week (2), Tu, We, Th, Fr	09/28/12 11:34PM (Fr)	00:30	7 News at 11 PM	OFA12P130H	\$2500.00	
13.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (2), Tu, We, Th, Fr	09/25/12 11:58PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12G086H	\$1500.00	
13.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (2), Tu, We, Th, Fr	09/28/12 12:09AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z128H	\$1500.00	
14.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2), Tu, We, Th, Fr	09/26/12 1:26AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12Z128H	\$900.00	
14.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2), Tu, We, Th, Fr	09/27/12 1:16AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12P130H	\$900.00	
15.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2), Tu, We, Th, Fr	09/27/12 1:46AM (Th)	00:30	Last Call with Carson Daly	OFA12Z128H	\$500.00	
15.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2), Tu, We, Th, Fr	09/28/12 1:54AM (Fr)	00:30	Last Call with Carson Daly	OFA12P130H	\$500.00	
18.0	SPOT	10:00PM-ROCK CENTER WITH BRIAN WILLIAMS	Per week (1), Th	09/27/12 10:40PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	OFA12P130H	\$2500.00	
19.0	SPOT	9:00PM-GRIMM	Per week (1), Fr	09/28/12 9:38PM (Fr)	00:30	GRIMM	OFA12Z128H	\$4000.00	
20.0	SPOT	7:59AM-7 News Today in New England-Sat	Per week (1), Sa	09/29/12 8:30AM (Sa)	00:30	7 News Today in New England-Sat	OFA12Z128H	\$1000.00	
21.0	SPOT	6:00PM-7 News at 6	Per week (1), Su	09/30/12 6:44PM (Su)	00:30	7 News at 6	OFA12P130H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$57,300.00	Total Spots	36
Commission	(\$8,595.00)		
Net Total	\$48,705.00		